



Online Volunteer Recruitment: Where Can You Post for Free?

Maximize reach by posting your needs on as many websites as appropriate. Use this comprehensive list to be sure you have all of your virtual bases covered. This list is divided into seven categories for your convenience.

Websites for Posting Any and All Types of Volunteering:

- www.allforgood.org
All for Good is a hub for volunteerism and a service of Points of Light. It serves as a meeting place for large and small nonprofits and individuals to see where change is needed, and makes it easy for them to engage. All for Good helps facilitate service day projects on MLK Day and 9/11 Day of Service and Remembrance.
- www.serve.gov/search-volunteer-opportunities
Serve.gov is managed by the Corporation for National and Community Service (CNCS), the federal agency charged with promoting and fostering volunteering and national service in America. Serve.gov aims to engage new volunteers in the work of CNCS and encourage volunteers to develop their own "do-it-yourself" projects.
- <https://geo.craigslist.org/iso/us/wi>
Craigslist allows free postings of all types of classified ads. They have a category noted as "Volunteers." It's a good option for posting about special events or one-time opportunities.
- www.gozaround.com
GozAround is a social network and software platform for individuals, nonprofits, and businesses to find, measure and share social impact. Nonprofits post for free and send notifications to targeted individuals and business users (based on interests and previous actions on Gozaround).
- www.happyvolunteering.com
Volunteer Local focuses on special events and opportunities in the community that need many volunteers at one time.
- www.idealists.org
Idealist connects people with opportunities for action and collaboration. In addition to posting volunteer opportunities, Idealist also has sections for events, internships, jobs, and organizations.
- <http://get.noblehour.com>
NobleHour connects people with opportunities, tracks projects and service hours, and helps generate impact reports. Free for individuals to search opportunities and track hours, and for nonprofits and business to post volunteer opportunities.
- www.volunteermatch.org
VolunteerMatch is the Web's largest volunteer engagement network supporting more than 100,000 nonprofits and 13 million visitors per year. Also a good source for free volunteer management training.

Websites for Posting Skills-Based Opportunities:

- www.abillionpluschange.org
A Billion + Change hopes to transform the business culture so that all American companies respond to community needs and support employee's efforts in pro bono and skills-based service.
- www.catchafire.org
CATCHAFIRE is a community focused on matching professionals with nonprofits based on skills, interest, and time availability.
- <http://thecommunitycorps.org>
The Community Corps is a skills-based volunteering program that engages technology professionals with high impact schools, innovative nonprofits, and others. Post projects and get IT and tech help from those who know it best.
- <http://givecamp.org>
GiveCamp is a weekend-long event where technology professionals such as designers, developers and database administrators, marketers and web strategists donate time to provide solutions for non-profit organizations.
- www.cornerstoneondemand.org/HR-Pro-bono-Corps
HR Pro Bono Corps brings human capital management expertise to nonprofit partners at no cost. Through the HR Pro Bono Corps program, HR professionals are recruited and matched with nonprofits in need of coaching or project-based consulting to improve training or learning.
- www.taprootfoundation.org
Taproot connects organizations needing one-on-one or long-term team projects in marketing, design, technology, management, and strategic planning resources to skilled volunteers. Engagements can be in-person or virtual.

Websites for Recruiting Youth:

- <https://kidsthatdogood.com>
Kids That Do Good was created by kids for kids. Its goal is to connect kids and families with opportunities suitable for all ages, in many locations, to support a variety of organization types.
- www.generationon.org
GenerationOn is the youth division of Points of Light, dedicated to providing opportunities, programs, and resources that support the development of caring, compassionate and capable kids and teens.
- <http://ysa.org/act>
Youth Service America (YSA) supports a global culture of engaged children and youth committed to a lifetime of meaningful service, learning, and leadership. Their mission is to help all young people find their voice, take action, and make an impact on vital community issues. Through YSA's programs, youth lead community change through awareness, service, advocacy, and philanthropy. YSA also facilitates the registration of service projects for Global Youth Service Day.

Websites for Recruiting Seniors:

- www.createthegood.org
Create the Good was established by AARP to help older Americans get involved in their communities and to expand beyond traditional ways to volunteer for those already involved. Create the Good connects older adults with simple and flexible volunteer opportunities over a wide variety of interests.
- www.reserveinc.org
ReServe offers non-profits and government agencies a growing talent pool of 55+ professionals with the skills and experience to build capacity that drives missions forward, provides infrastructure, achieves goals, and makes lasting community impact. Through ReServe, agencies have built capacity through financial management, human resources, strategic planning, community outreach, volunteer management, and more.

Category Specific Websites:

- www.boardnetusa.org
boardnetUSA Connects nonprofit boards and new leaders nationally by promoting nonprofits looking for board members to individuals interested on serving on a board.
- www.coolworks.com
CoolWorks is primarily an online job board for those seeking meaningful and exciting work, but it can also be used to promote your seasonal and outdoor volunteer opportunities that are in unique settings.
- <http://nationalhomeless.org/taking-action/volunteer>
The National Coalition for the Homeless is a national network of people committed to preventing and ending homelessness while ensuring the immediate needs of the homeless are met and their civil rights protected. Contact this coalition to be included in the online directory of organizations working to prevent and end homelessness and hunger across the country.
- www.mentoring.org
The National Mentoring Partnership's mission is to fuel the quality and quantity of mentoring relationships for America's young people and to close the mentoring gap for the one in three young people growing up without this critical support. Through their website, they enable individuals and organizations to find those looking for mentoring opportunities.
- <http://planetfriendly.net/volunteers>
Planet Volunteer can help find volunteers looking for opportunities in environment, conservation, sustainability and related themes. Postings are published on both PlanetVolunteer.net and GoodWork.ca.
- www.volunteer.gov
Volunteer.gov is a one-stop recruitment website that assists with the matching of volunteer interests and abilities with available opportunities in the public sector nationwide. They focus on connecting volunteers with state and national parks, forests, refuges, riverways, etc.

Wisconsin Websites for Posting Volunteer Opportunities:

- www.communitythreadconnect.org
Community Thread is located in Minnesota but they promote volunteer opportunities for Polk, Pierce, and St. Croix counties.
- www.fondyvolunteers.org
The Fond du Lac Area United Way has a new website for reaching volunteers in Fond du Lac County.
- www.ugetconnected.org
UGetConnected serves Buffalo, Jackson, Juneau, La Crosse, Monroe, Trempealeau, and Vernon counties.
- www.volunteerduluth.org
Head of the Lakes United Way focuses on volunteering in Duluth, MN but they also promote volunteer opportunities for Ashland, Bayfield, and Douglas counties.
- www.volunteermarshfield.org
Marshfield Area United Way is one of two volunteer centers in Wood County and promotes volunteer opportunities for organizations in northern Wood County, Clark, and Marathon counties.
- <https://volunteer.unitedwaygmwc.org>
United Way of Greater Milwaukee & Waukesha County promotes opportunities primarily for Milwaukee and Waukesha counties but also for Ozaukee and Washington counties.
- www.volunteeryourtime.org
United Way of Dane County's Volunteer Center promotes opportunities located in the Madison area and throughout the rest of the county.
- www.volunteerinnerwisc.org
United Way of Inner Wisconsin is one of two volunteer centers in Wood County and their service area includes southern Wood County as well as portions of Adams County.
- www.volunteermain.com
United Way of Jefferson and North Walworth Counties promotes volunteer opportunities available in Jefferson and Walworth counties.
- <http://getconnected.kenoshaunitedway.org>
United Way of Kenosha County promotes volunteer opportunities for Kenosha County.
- <http://unitedwaymc.galaxydigital.com>
United Way of Marathon County promotes volunteer opportunities for Marathon County.
- www.volunteersrock.org
United Way Volunteer Center of Portage County promotes opportunities for Portage County.

Wisconsin Websites for Posting Volunteer Opportunities (Cont.):

- <https://volunteersheboygan.galaxydigital.com>
United Way Volunteer Center of Sheboygan County promotes opportunities located in Sheboygan County.
- <https://volunteergb.galaxydigital.com>
The Volunteer Center of Brown County promotes volunteer opportunities Brown, Oconto, and Shawano counties.
- www.volunteedorcounty.com/volunteer/find-opportunities
The Volunteer Center of Door County promotes volunteer opportunities for Door County.
- <http://getconnected.volunteercenter.net>
The Volunteer Center of East Central WI promotes volunteer opportunities available in Calumet, Outagamie, and Winnebago counties.
- www.volunteerozaukee.org
Volunteer Ozaukee is a website that can be used to promote opportunities in Ozaukee County.
- <https://volunteerracine.galaxydigital.com/volunteer/agency/needs>
The Volunteer Center of Racine County promotes opportunities located in Racine County.
- <https://volunteernow.galaxydigital.com>
The Volunteer Center of Washington County promotes opportunities in Washington County.
- www.volunteerwalworth.org
Volunteer Connection matches volunteers with opportunities in Walworth County. Focus is on 55+ volunteering. No online posting available. Contact staff directly.
- www.VolunteerWisconsin.org
Volunteer Wisconsin promotes opportunities from all areas of the state. Organizations located in counties without a volunteer center should post their opportunities directly on Volunteer Wisconsin. Most volunteer centers are able to automatically share the opportunities posted on their sites with Volunteer Wisconsin, so they also appear on Volunteer Wisconsin.

Social Media:

- www.Facebook.com
Facebook allows you to post volunteer opportunities on your organization's page and encourage friends and current volunteers to share posts. Used by 79% of online adults.
- <https://nonprofit.linkedin.com>
LinkedIn for Nonprofits helps organizations search for both volunteers and potential employees, as well as help connect individuals and nonprofits. A good source for recruiting skills-based volunteers.

Social Media (Cont.):

- www.Twitter.com
Twitter can reach potential volunteers through hashtags (particularly useful for Days of Service and special events) and to create a buzz about upcoming opportunities. Used by 24% of mostly college-educated adults.
- www.YouTube.com
YouTube allows organizations to post videos to recruit volunteers or to showcase your organization's volunteer program. One of the social media sites with the greatest representation of diverse populations, it is used by 63% of online adults and steadily growing.
- www.Instagram.com
Instagram engages with volunteers through a new medium and showcases daily activities and fun projects with pictures. By posting pictures of volunteers in action or engaging with clients, they can resonate with potential volunteers. Used by over half of the 18-29 year old population.
- www.Tumblr.com
Tumblr uses a blog format to share text, links, videos, and photos with online users. Share stories and testimonials using a variety of media to attract potential volunteers. Popular with high school and college students.

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